

## What Makes RandomKid Unique:

Turning Service Projects into Opportunities to Empower Youth

<b>Focus</b>	RandomKid focuses on youth, working with them to put their education into action. We empower the youth donor and the recipient, blurring the line between them.
<b>Diversity &amp; Inclusion</b>	RandomKid programs are designed to be accessible to youth with all levels of ability. RandomKid actively engages youth for the purpose of diversity and inclusion.
<b>Vehicle of Change</b>	Youth can choose to raise funds, organize collections or raise awareness through educational programs. How they change the world is up to them.
<b>Directing Funds</b>	RandomKid allows youth to direct any funds raised to specific areas of need that they choose.
<b>Teacher Support</b>	RandomKid does the leg-work work for all programs, freeing up the teacher to run a virtually “turn-key” project.
<b>Project Support</b>	RandomKid provides upfront funds to jumpstart youth’s social entrepreneurial projects. Youth are also given the opportunity to brand their own products to benefit their causes, and RandomKid coordinates the effort.
<b>Process v. Outcomes</b>	RandomKid is as much process-centered as outcome-centered. It is important to us that the whole project, from inception to completion, creates value and multiple opportunities for measurable impact.
<b>Educational Supports through Safe Learning Communities</b>	RandomKid provides youth the opportunity to safely connect, via web and phone conferences, with other schools around the nation/world working on the same goals, and with the people on the ground who are working on behalf of their fundraising efforts.
<b>Meaningful Impact</b>	RandomKid makes it possible for youth to combine their funds/collections/outcomes to increase their measurable, tangible impact (i.e. build schools, place wells, provide medical interventions)
<b>Recognition</b>	RandomKid gives youth recognition experientially; they can interact with other youth and adult mentors throughout their projects.