



Dear International Schools,

We are here for only one reason, and that is to make what you do easier.

RandomKid is a nonprofit organization made of up of 100% volunteers whose mission is to educate, mobilize, unify and empower youth of all backgrounds and abilities to solve real problems. To date, we have unified the efforts of 12 million youth from 20 countries to bring aid on 4 continents.

RandomKid is based on the idea that any random kid can start with an idea and make positive change in our world. In fact, RandomKid was founded in 2005 by one such kid – Talia Leman – who at age 10 wanted to find a way to bring emergency relief to the hundreds of thousands of Americans who were displaced in the aftermath of hurricane Katrina. Talia recognized quickly that when kids connect their ideas, skills and talents kid-to-kid, change can be even more powerful. Her effort ended up unifying the efforts of 4000 school districts ranking the giving power of youth with the top five US corporate donors to Katrina relief—right up there with Wal-Mart, Exxon and Amoco. Now, through our new website, RandomKid connects kids and ideas across the globe to make powerful contributions locally and globally, whether it's raising funds, organizing collections, or raising awareness.

RandomKid offers online resources for teachers, youth, and organizations. Students can innovate their own projects to better communities, or safely join in the efforts of other youth---anywhere in the world. Visit www.RandomKid.org to see more. Contact us directly at power@randomkid.org.

Over the years we have found that youth care about many issues, however seven key themes emerge: Clean Water, Health & Nutrition, Education, Green Energy, Disaster Relief, Environment, Animal Welfare, and a catch all for issues that don't quite fit in with the above: Random Issues.

For youth, our website offers every tool they need to be successful in the execution of their ideas, and allows them find out what other kids are doing to address each of these topics. When youth visit they have a clear choice: Initiate and innovate change by creating their own public or private project page, or join what another organization or youth group is doing.

For teachers, we have information, web links, curriculum maps, and book suggestions. Because the safety and privacy of your students is important to us you will have the option to designate any projects you post to our site as:

- Public or Private—meaning that anyone can see your webpage or only those to whom you send your url.
- Open or Closed—meaning anyone can join in your efforts, or only those who know your chosen password. Projects can be limited to youth in your classroom, grade, school or district, or to youth who belong to organizations that branch into other locations— it's your choice.

And for youth and adults we have an energetic and knowledgeable response team who will answer questions, help you find solutions, and connect people together so more gets done faster.

Through our free web functionalities, free services and dedicated staff, we:

- ✓ Empower youth to support any cause that inspires them, whether it's an effort they innovated, or one someone else innovated.
- ✓ Safely unify your youth efforts with other like-minded youth efforts around the globe so they can make a tangible, measurable difference.

- ✓ Allow youth to rally support easily using their own fundraising or collections pages (although not all our projects fundraise or have collections associated with them).



- ✓ Provide learning communities through our free international web conferencing site that can reach into areas with low bandwidth, and allows for the sharing of PPT, video and j-pegs.

- ✓ Impart life long skills through our social entrepreneurial programs and product branding opportunities (we provide upfront funds).
- ✓ Permit youth to fundraise for your school or youth organization along with their cause, if fundraising is part of their project.
- ✓ Provide curriculum support and lesson plans through international service learning expert and author, Cathryn Berger Kaye.

- ✓ Provide a 501(c)(3) umbrella for charitable or educational efforts developed by youth so they can apply for grants and offer tax benefits to donors.
- ✓ Empower youth to sustain and/or grow their own efforts and launch other youth efforts. **10% of all funds raised through youth projects are placed in our community seed fund pool where your youth can access them to maintain/expand their current projects. This fund also provides upfront support to launch other youth projects.**

We believe that youth have the power to solve real problems when their passion and idealism are matched with direct impact projects that they choose. We also believe that remarkable transformations happen not only within the world, but also within the youth who are given opportunities to engage in relevant projects that make a tangible, measurable difference. When youth work together toward outcomes they can see, they learn to believe in the power they each have, experiencing first hand that the sum of their individual acts gives them the greatest power of all. They also position themselves to overcome barriers of geography, ethnicity, religion and economy, and become the true ushers of peace through collaboration and understanding.

RandomKid has been recognized by more than 30 national and international organizations, ranging from the *United Nations Alliance of Civilization* who named RandomKid a “Champion of Intercultural Innovation” to *World of Children’s* “Founder’s Youth Award”, considered to be the ‘Nobel Prize’ for efforts that serve the world’s children.

Attached is our brochure, a list of sample projects, and a table about our uniqueness. For more information, you can do a Google or YouTube search on RandomKid, Talia Leman or Anne Ginther, and see our work in action.

We look forward to serving you.

With Kind Regards,
Dana Leman (Dana@randomkid.org)
Talia Leman (Talia@randomkid.org)
Anne Ginther (Anne@randomkid.org)

RandomKid is committed to:

- **Mobilizing and safely networking the world’s youth to solve real problems.**
- **Building an online information and relationship hub that allows youth to safely engage and partner with each other and agencies/organizations that are at work addressing global issues.**
- **Creating learning opportunities in the process that give youth powerful real world skills for life.**