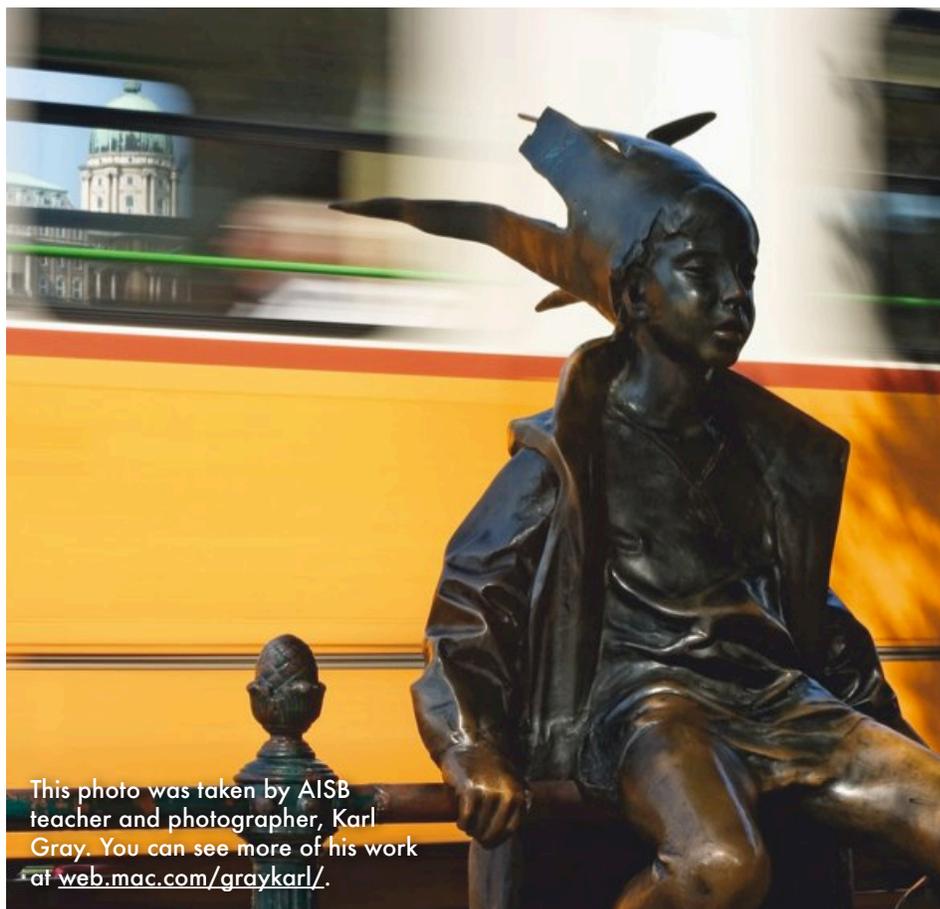


Welcome!

CEESA
CONFERENCE
BUDAPEST
2011



This photo was taken by AISB teacher and photographer, Karl Gray. You can see more of his work at web.mac.com/graykar/.

From our Director

Üdvözlök Budapesten! Welcome to Budapest!

Dear CEESA colleagues and friends,

The faculty and staff of the American International School of Budapest warmly welcome you to this beautiful city on the banks of the Danube for the 2011 annual CEESA Conference.

The city grew out of two towns on opposite banks of the river: Buda on the hilly western bank and Pest on the eastern plain. They have been united as one city since 1873. The Buda side of the city is dominated by Castle Hill and Gellért Hill. These historic centers should be high priorities for all visitors with the highlights being the Citadella, Royal Palace, St István's Cathedral, Fisherman's Bastion, and breathtaking views of the city. The Pest side has the dramatic Parliament building, Great Synagogue, the Basilica, the zoo, Heroes' Square, and a host of excellent

restaurants and coffee houses. Movement around the city on both sides of the river is easy on the city's excellent public transport system.

Budapest is rightfully considered to be one of the great cultural cities of Europe with over 90 different museums, an opera house, and a great variety of national and international theatrical and musical presentations to satisfy all lovers of the arts and everything artistic. Also, you ought really to try out the hot spring spas for a way of life you will want to continue. The Széchenyi thermal baths are an experience that would stay in your memory for a long time!

Your souvenirs could include beautiful 'folk shop' crafts (wood carvings, embroidery and pottery), reputed Hungarian wines (Tokaj, Eger, Villány) and of course paprika!

I fully understand that you have all come to Budapest for the conference. However, I am positive that the glimpse of Budapest that

you will have during the evenings will make you want to return to explore this fascinating city and get to know it better. It's certainly worth the return visit. Enjoy!

Ray Holliday-Bersegeay
Director, AISB



**American International
School of Budapest**

YOUR BRIDGE TO THE WORLD

Social Events at CEESA

This weekend promises to be full of not only energizing and practical ideas, but also chock full of fun! We hope you'll enjoy spending time with old friends and new at these events.

Thursday - Pre-Conference Only

- Spa Night/Wine Tasting - by pre-registration

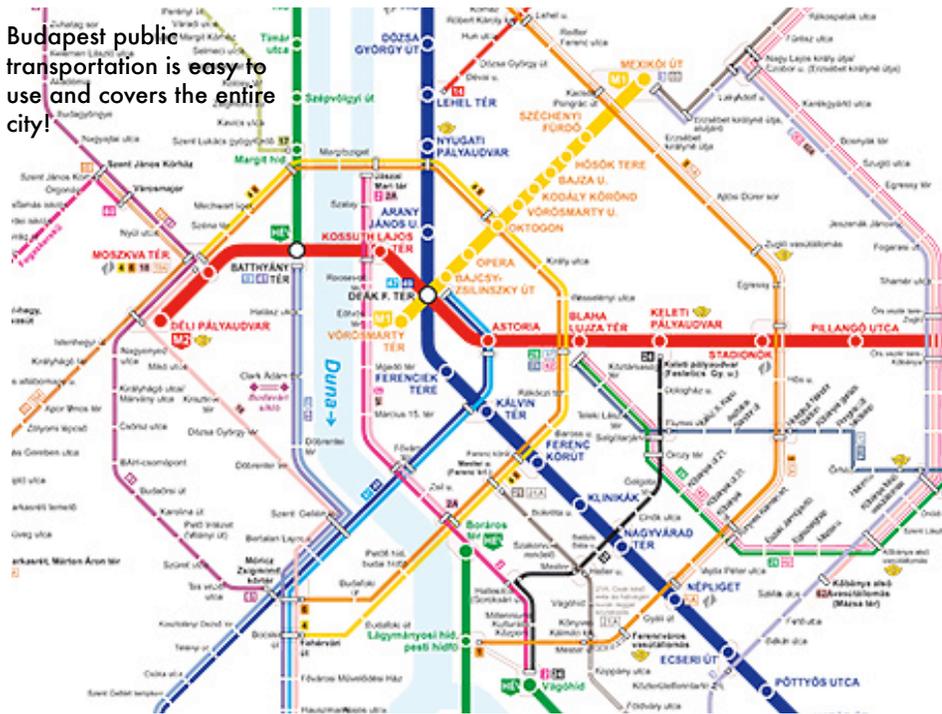
Friday

- Welcome reception sponsored by the College Board and CEESA.
- Teacher-led Dinners - join local AISB teachers for dinner at their favorite restaurants. Sign up Friday morning!

Saturday

- City Tours sponsored by ISI: choose from a tour of the spectacular AISB campus, a walk along the river to see Parliament and St. Stephen's Cathedral, or a trip to the Castle District to enjoy the panoramic views. Sign up Saturday morning!
- CEESA Celebration on the Europa Boat!

Budapest public transportation is easy to use and covers the entire city!



Let's Eat!

Budapest enjoys a wide range of restaurant styles and prices. Here are some of our favorites!

Waterfront (Pest side) - A variety of dining experiences within an easy walk.

- Taverna Dionysus (Greek) (Belgrád rkpt 16)
- Trattoria Toscana (Belgrád rakpart 13)
- Marriott (for Sunday brunch)
- Pampas Argentine Steakhouse (Vámház körút 6)

Váci ut/Vörösmarty tér - There are many tourist restaurants along Váci ut. Take a walk and see what interests you while you are shopping! Make sure to stop by the world famous Gerbeaud (Vörösmarty tér 7), a grand and elegant Viennese style café, perfect for a slice of Dobos torta (Hungarian sponge cake).

Andrássy út - Grand avenue with stylish shops at one end, and Heroes' Square (Hősök tere) at the other. See and be seen! Check out:

- Művész Kávéház (Andrássy út 29) - atmospheric old café recently renovated.
- Belcanto (Dalszínház ut 8) - with opera-singing waiters!

Basilica Area - Marvel at the lavishly restored basilica, with plenty of eateries in the surrounding pedestrian areas.

- Café Kör (Sas utca 17) - lively and popular, Hungarian and international food, advised to book ahead.
- Trattoria Pomo d'oro, (Arany János ut 9) - good-value Italian restaurant. If full, try the deli next door.

Ráday utca - Semi-pedestrianized street with good range of cafes, bars, and restaurants. We like: Soul Café (Ráday utca 11-13).

Parliament Area

- Art Nouveau Museum Café (Honvéd utca 3) - an exquisite jewel of a museum with a lovely café.
- Iguana Étterem (Mexican) (Zoltán utca, 16) - lively evening hang out, especially popular with expats.

Liszt Ferenc tér - A vibrant square off of Andrássy út with a variety of eating and drinking establishments. The nearby Indigo (Indian) restaurant (Jókai utca 13) is highly recommended.

Vár (Castle District) - Restaurants in the Vár tend to be pricey and geared toward tourists. Stop for a coffee and pastry at the quaint Ruszwurm Café (Szentháromság utca 7). It's a Hungarian treat!

Hungarian - For a great local restaurant experience, try these:

- Gundel Restaurant - very posh, even Queen Elizabeth and the Pope have eaten here! (Állatkerti ut 2)
- Múzeum Kávéház (Múzeum körút 12)
- Kárpátia (Ferenciek tere 7-8)
- Centrál Kávéház (Károly Mihály utca 9)
- Két Kacska (Fő utca 75)

Vegetarian - If you need a break from the kolbász, bacon, and szalámi, we recommend these gems:

- Hummus Bar (Kertész ut 39)
- Eden (vegan) (Iskola ut 31, near Batthyány tér) Limited hours: Mon-Thur 8-21, Fri 8-18, Sun 11-21.
- Napfényes Étterem (Rózsa utca 39) - full vegan, great pizza, salad bar, yummy desserts.
- Momotaro Chinese (Széchenyi utca 16)

Public Transport Give it a go!

You are here...

The Marriott Hotel is located at Apáczai Csere János utca #4, close to the #2 tram line at the Vigadó tér stop and about 0.3 mile from the metro stop Deák Tér. Deák is the hub for all three lines of the metro in the city. This is the only metro stop where you may change from one line to another using the same ticket (as long as you stay underground). For the rest of the system, one ticket equals one ride.

Buy your ticket

Tickets must be purchased in advance. They are sold outside the entrance to most metro stops and some tram stops. There is also a kiosk in the Marriott that sells tickets. Single tickets are 320HUF or a book of 10 for 2800 HUF (about \$14). Other options for passes are available. Check out www.bkv.hu for all information on metros, buses, and trams.

Validate your ticket

Validate your ticket as you enter metro stations, and on buses or trams look for the red or orange boxes on the poles as you board. At times they are jammed or inoperable, but there are substantial fines for not having a validated ticket, so look for another. Ticket inspectors wear or carry red or blue arm bands and travel in pairs. They accept no excuses if you do not have a validated ticket, so keep your ticket until your entire trip is completed. If you change from one bus to another or from one tram to another you must validate a new ticket.

When in Rome...

Of course you want to try out the local fare, right? For typical Hungarian fast food, head to the Central Market and try *lángos* (deep-fried dough smothered in sour cream and cheese) or *kolbász* (sausage), washed down with a shot of *pálinka* (potent fruit brandy).
Egészségedre!



You too can speak the language of the Magyars!

Kérem Please	Igen Yes	Jó étvágyat! Enjoy your meal!
Köszönöm Thank you	Nem No	Hol találom...? Where can I find...?
Szívesen! You're welcome!	Viszontlátásra! Good bye!	utca / út street / road
Jó napot kívánok! Hello, Good morning!	Egészségedre! Cheers, to your health!	tér square
Jó estét kívánok! Hello, Good evening!	Finom! It's delicious!	étterem restaurant

Culture Corner

Take a Bath!

Budapest is fortunate to have some of the world's finest Turkish baths. Not only do the baths boast original Ottoman architecture (including octagonal pools, cupolas and colored glass windows), but they all offer a unique experience.



To soak with the locals, take the yellow metro line to the

Széchenyi Baths complex (Állatkerti körút 11). Relax and enjoy some Hungarian good living. After checking in and changing, you follow the crowds to a series of indoor pools. Beyond these pools, you'll find your way outside, where women and men float blissfully in the warm water.

Budapest's more touristy bath destination is at Gellért Baths (Szent Gellért tér), located in a fancy hotel. You'll pay more than at Széchenyi, and you won't run into nearly as many locals, but if you want a soothing, luxurious bath experience in a fancy setting, this is the place.

Also try the Royal Grand Corinthia Spa at the Corinthia Hotel (Erzsébet körút 43).

Write up from Rick Steves' *Europe Through the Back Door*.

Retail Therapy

The Champs-Élysées of Budapest, Andrásy út connects central Pest to the city park and Heroes' Square. Shopping here ranges from high end stores like Gucci and Louis Vuitton to tiny stalls in funky courtyards all around the city.

Take in the sights and smells of the great Covered Market at Fővám tér near Szabadság híd (Liberty Bridge). Go see it both for the building and the craft vendors upstairs. The ground floor is a commotion of produce stands, butcher stalls, peppers and spices. You'll find the best prices on souvenirs here! It's open Mon 6:00-17:00, Tue-Fri

6:00-18:00, Sat 6:00-14:00, and closed on Sundays.

Herend Pottery is a Hungarian company specializing in luxury hand painted porcelain. In fact, they provided for the Habsburg Dynasty and other elites in the 19th century. There is a Herend store on Andrásy út, and you can also find less expensive and more everyday patterns at Herend Village Pottery (Bem Rakpart 37) Tue-Fri 9:00-17:00, Sat 9:00-12:00.

Another great area for shopping is Váci utca. Just down the way from our hotel, it's the main pedestrianized tourist shopping street with well known stores and recognizable brands.

Museums

Budapest offers nearly 100 museums with local and international exhibits. With so many to choose from, it was difficult to narrow it down to three to recommend!

- Hungarian National Gallery (Múzeum krt. 14-16) - Collection of Hungarian art.
- House of Terror Museum (Andrásy út 60) - history of the 1956 uprising.
- Museum of Fine Arts (Dózsa György út 41) - a good collection of non-Hungarian art.

Budapest Spring Festival

This weekend marks the beginning of the Budapest Spring Festival (March 18-April 3). With more than 100 events at 65 venues, it is one of the premiere festivals in Europe. The festival includes art exhibits, opera, theater, concerts, and dance. Be inspired by works from Shakespeare, Hugo, the Royal Danish Ballet, Beethoven, Strauss, and more! Please go to www.btf.hu for more information and tickets. Enjoy!

Do you need a break this weekend?

All in knots?



Stop by the exhibitor area and visit one of our masseuses, who will be happy to treat you to a free 15 minute head and neck massage. Tips are

welcome, of course! Thank you to A-List Salon www.a-list.hu for providing this service!

Need to see the game?

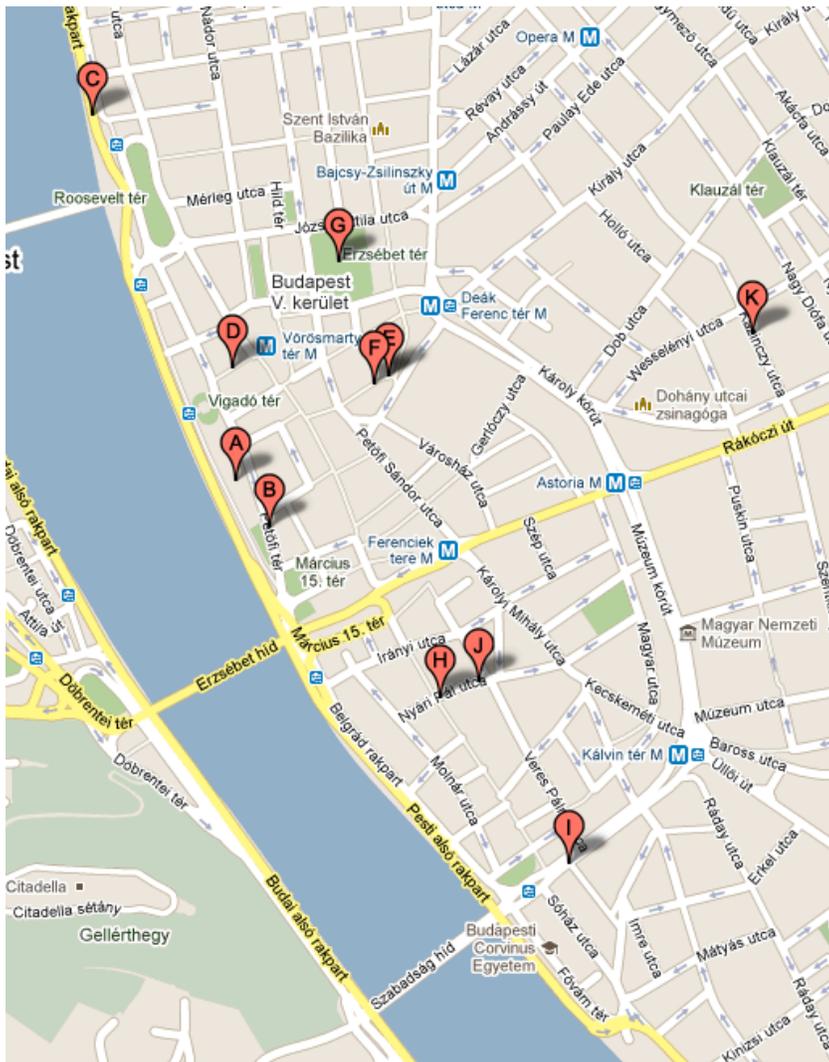
Legends Sports Bar is just across the street, with big screen TVs and a full menu. Use the coupon in your welcome bag for a free beer! www.legends.hu

Want to make a splash?

Take a River Ride Floating Bus tour of Budapest, and see the city by land and from the river. Your conference badge gets you a 30% discount (from 30 to 20 euros). Tours are at 11:00, 13:00, and 15:00 and leave from Roosevelt Tér. Call +36-1-332-2555 or check out www.riverride.com for more info.



PUB CRAWL



Did you know...?

Did you know that Hungarians invented (almost) everything that we enjoy today? From the Rubik's Cube to Microsoft Office, the Magyar people have shaped our world. Take the Hungarian Quiz (in your welcome bag) to find out more! Turn it in in the exhibitor area to win a prize!

Fancy a Pub Crawl?

If you're interested in a Budapest Pub Crawl, try your hand at these tours!

The Lucky 7 Tour

- A. Aqva Lounge and Bar - Marriott Hotel
- B. Legend's Sports Bar - Petőfi tér 3
- C. Spoon Pub - Pesti alsó rakpart
- D. Columbus Jazz Club - Vigadó tér 4
- E. Replay Lounge - Fehérhajú utca 12-14
- F. Longford Irish Pub - Fejérhajú utca 5
- G. Gödör Klub - Erzsébet tér

Those Left Standing Tour

- H. Paul's Pub - Váci utca 49
- I. For Sale Pub - Várház körút 2
- J. Fat Mo's Speakeasy - Nyári Pál utca 11
- K. Szimplakert - Kazinczy utca 14

The Basics

Taxis

Taxis have yellow license plates and have fare meters that can give a receipt. They are generally cheaper if you call ahead. Unmarked taxis are not recommended. A 10% tip is normal.

Taxi Companies

- City Taxi +36 (1) 211-1111
- Taxi Plus +36 (1) 788-8000
- Budapest Taxi +36 (1) 433-3333
- 6x6 Taxi +36 (1) 266-6666

Banking

Banks are generally open Mon-Thur from 8am-3pm, and Fri from 8-1. You can also exchange money at exchange offices and hotels, or use an ATM.

Important Numbers

Central Emergency: 112
Police: 107
Ambulance: 104

Marriott Hotel

Apáczai Csere János u. 4.
Budapest, 1052 Hungary
+36.1.486.5000

Need More Information?

- Fuzine Online - www.funzine.hu
- Budapest Airport - www.bud.hu/english
- Budapest Travel Guide - www.budapest.com

Next Year!

Next year's conference will be hosted by the American School of Warsaw in Poland. Make plans now for another great conference! We look forward to seeing you there!