



data reveals stories

INSPIRATION

edu.blogs.com/edublogs/data-and-maps/
delicious.com/ewan.mcintosh/data
delicious.com/ewan.mcintosh/visualisation
informationisbeautiful.net

MAKER TOOLS

Deep Zoom Composer
Google Fusion Tables
ManyEyes
Guardian Data Store & Data Blog
Freebase
Dipity

YOUR DATA VISUALISATION CHECKLIST



picture type

- * image
- * diagram
- * map
- * icon
- * visual metaphor

retinal variables

- * size
- * shape
- * colour
- * texture
- * angle
- * position

(<http://bit.ly/nACKFu>)

design principles

- * consistency
- * repetition
- * contrast
- * alignment proximity

avoiding pitfalls

- * oversimplification
- * cliché
- * overload
- * ambiguity
- * manipulation

innovating

- * reframe
- * surprise
- * intrigue