

2013 CEESA CONFERENCE

PRAGUE, CZECH REPUBLIC

MARCH 14-16, 2013

LEADERSHIP TRAINING INSTITUTE Course Descriptions

OPERATIONS AND MANAGEMENT COURSES (Three Courses Required for CMAA)

The Operations and Management Courses provide skills, knowledge and best practices that enhance administrator efficiency and effectiveness in the management and operation of extra-curricular activities.

LTC 608 Athletic Administration: Management Strategies and Organization Techniques

This course is designed to inform athletic administrators how to more effectively organize and manage their time, apply time management principles, be more productive and have balance to life. Instruction will focus on 12 key components and strategies, including proven techniques and tips to teach participants how to: Set Goals and Priorities, Plan for Results, Organize for Success, Process Paperwork, Delegate Effectively, Eliminate Time Wasters, Enhance Decision-Making, Make Meetings Productive, Conquer Procrastination, Utilize Technology, Communicate Effectively and Reduce Stress.

LTC 700 Athletic Administration: Philosophy of Developmentally Appropriate Middle School Athletic Programs.

This course provides insights and strategies for the leadership of developmentally sound educationally compatible middle level school athletic programs. Middle school philosophy is discussed along with the relationship it has to the psychological and physical development of the middle school child. This course also focuses on concerns and/or challenges raised about the value of middle school sports programs in today's educational setting. **Required for MSRAA.**

LTC 701 Athletic Administration: Administration and Application of Middle School Athletic Programs

This course provides strategies for the development of middle school athletic programs and concentrates on the role of the middle school coach and coaching principles. Middle level athletics is an essential part of the total educational process and an excellent opportunity for the home, school and community to work together in order to provide a positive educational experience for middle level children. **Required for MSRAA.**

LTC 703 Athletic Administration: Student Centered Educational Athletics-Performance Beyond the X's and O's

This student centered program will provide learning experiences for student athletes beyond the X's and O's. This course will support a value based curriculum that will demonstrate model behaviors and qualities that students should emulate both in and out of the athletic arena. Teachable moments beyond the classroom-center court, centerfield or center ice-provide the opportunity to promote and maximize the achievement of these educational goals and life skills. This course will provide the necessary strategies, methods and resources to implement this initiative within your own school.

LTC 705 Athletic Administration: Coach Centered Educational Athletics-A Character Based Coach to Coach mentoring program

Character based coach to coach mentoring programs utilize the talents, strengths and qualities of the entire team of coaches to maximize the potential of the coaching staff. Mentoring is an attitude, a relationship and an investment which provides coaches the opportunity to support and nurture each other professionally, personally and ethically. This course will highlight mentoring models that demonstrate key behaviors to implement when establishing an effective mentoring program. It will also provide athletic administrators strategies and methods to develop and enhance successful coach to coach mentoring programs.

LTC 707 Athletic Administration: Assessment of Interscholastic Athletic Programs and Personnel

This course examines a philosophical rationale and a variety of methods that may be used to assess athletic programs and personnel. The goals of this program are to improve the performance of athletic coaches and other athletic department personnel, improvement of program operations and improvement of satisfaction among players, parents and employees. A central theme is to encourage assessment of needs, interests and opinions that can enhance goal-setting and planning priorities. The course examines a philosophical rationale for assessment of high school sport programs, discusses basic statistical concepts, focuses on Affective Assessment, describes various Personnel Assessment methods and concepts, and details various Program Assessment techniques.

LTC 719 Athletic Administration: Leadership, Management/Supervision and Decision Making Concepts, Methods and Applications

This course examines relevant strategies and principles that can be utilized to enhance the skills of the athletic administrator in the areas of leadership, management and decision-making. Learning begins with an introduction to the differences between leadership, management and supervision, and continues with an in-depth investigation of each. Through the analysis of specific leadership and management characteristics and techniques, students will be able to apply specific skills to improve their leadership effectiveness. Concepts and techniques of decision making strategies are discussed and demonstrated through various in-class exercises. Appendices provide relevant materials, instruments and assessment procedures that support text materials and principles.

LTC 721 Athletic Administrations: Positive Sporting Behavior-For the Love of the Game

In this course students will learn to implement appropriate strategies and techniques, designed to create a positive, productive learning environment, which will support a system that encourages character and self-discipline and sportsmanship. This class will provide opportunities for self assessment and reflection in regards to prior performance. In addition students will participate in class discussions, and activities which will increase their knowledge and skills of the effective components of successful character, citizenship and sportsmanship to share with their students, coaches, parents and communities.

CEESA CONFERENCE CANCELLATION POLICY

APPLICABLE FOR CONFERENCE PARTICIPANTS AND EXHIBITORS

- Cancellations prior to one month before the conference date will be refunded in full, minus a 25% administration fee.
- Those who cancel within one month of the conference will not receive a refund and will be billed accordingly. The full registration price will be expected for these late cancellations except for those caused by illness or major family emergencies.
- The registration fee owed/paid for a participant who must cancel can be transferred to a new unregistered person at no cost.
- A written request of refund should be submitted to the Executive Director of CEESA. In case of cancellation, the material cost can NOT be refunded

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NIAAA Courses CEESA Conference 2013
NIAAA presenters Sheri Stice and Ron Belinko

	Sheri Stice	Ron Belinko
Thursday AM	LTC 700 Athletic Administration: Developmental Theory of Middle School Athletic Programs	LTC 707 Athletic Administration: Assessment of Interscholastic Athletic Programs and Personnel
Thursday PM	LTC 701 Athletic Administration: Administration and Application of Middle School Athletic Programs	LTC 721 Athletic Administration: Positive Sporting Behavior - For the Love of the Game
Friday AM	LTC 608 Athletic Administration: Management Strategies and Organization Techniques	LTC 703 Athletic Administration: Student Centered Educational Athletics Performance Beyond the X's and O's
Friday PM	LTC 719 Athletic Administration: Leadership, Management/Supervision and Decision Making Concepts, Methods and Applications	LTC 705 Athletic Administration: Coach Centered Educational Athletics - A Character Based Coach to Coach Mentoring Program

CEESA AC/AD's packages for NIAAA Certification Courses

Two-days package

(Thu+Fri / Fri+Sat / Thu+Sat) including the Welcome reception on Friday, the City tour on Saturday afternoon and the CEESA Gala Celebration on Saturday night.

Members Euro 265

Non-members Euro 350

Three-days package

including the Welcome reception on Friday, the City tour on Saturday afternoon and the CEESA Gala Celebration on Saturday night.

Members Euro 350

Non-members Euro 450

NIAAA courses are sponsored by CEESA. For any questions, please contact
ingrid@ceesa.org

To register for these courses, please find the registration form on the CEESA conference webpage
<http://www.ceesa.org/ceesa-conferences/2013-prague-czech-republic.html>

