

**CEESA Sponsored Professional Development for CEESA Teachers and Administrators**

**Creating Connections: A Transformational Approach to Brain-Based Presenting**

**Frank Kros**

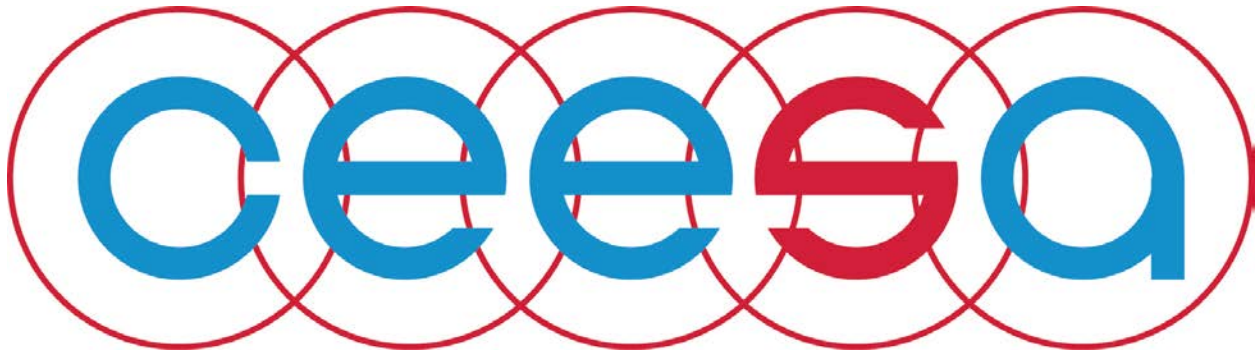
**May 4,5,& 6, 2013**

**Hosted in Collaboration with the International School of Latvia**

Do you aspire to be a truly brilliant presenter, speaker, teacher or staff development professional? Are you hungry for a learning experience that will dramatically improve your presenting skills by showing you how to deliver your content consistent with how the brain learns? Would you like to have all of the Upside Down Organization's "inside information" on presenting-techniques and tools resulting in UDO's ability to book speaking engagements in 43 states and even internationally? If so, consider joining UDO at the International School of Latvia for "Creating Connections" a 3-day workshop that guarantees to transform and dramatically improve your presenting skills.

The workshop will be held each day from 8 am – 4 pm at the International School of Latvia located in Pinki, Latvia. Schools are responsible for transportation to/from Latvia, hotel, and some meals. ISL will provide transportation from the hotel to ISL as well as lunches during the workshop. Space is limited. Please contact Dr. Larry Molacek at [lmolacek@isl.edu.lv](mailto:lmolacek@isl.edu.lv) to register for this workshop.

A block of rooms has been reserved at The Baltic Beach Hotel located in Jurmala. Please contact the hotel directly to make a reservation at +371 67771403 and use confirmation #87678.



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### About Frank Kros

Frank is a career child advocate, who has served as a childcare worker, child abuse investigator, children's home administrator, consultant, college professor, attorney, writer and speaker. Certified in applied educational neuroscience, Frank currently serves as president of The Upside Down Organization and executive vice president of The Children's Guild, a multi-service children's organization headquartered in Maryland.

Frank joined The Children's Guild as vice president of programs in 2000 and became executive vice president in 2002. Prior to arriving at The Guild, Mr. Kros practiced law with Luce, Forward, Hamilton & Scripps in San Diego, California, where his practice focused on children's issues. He also has served as vice president for curriculum and training at Children's Square U.S.A. in Council Bluffs, Iowa; as a child abuse service officer for the Douglas County Juvenile Court in Omaha, Nebraska; and as a family teacher at Father Flanagan's Boy's Home (Boy's Town).

Frank is a worldwide speaker and presents seminars to parents, educators, child-serving professionals and their leaders on various topics including brain-based learning, attention-deficit hyperactivity disorder (ADHD), neuroscience of the teenage brain and brain-compatible organizational leadership. He also speaks on the effects of stress, child abuse and poverty in relation to brain function and development. He has presented his workshops at national education, social work and human services conferences, and Frank was awarded a Maryland Governor's Citation for his speaking efforts.

In addition to lecturing nationwide, he co-authored the books *Creating the Upside Down Organization: Transforming Staff to Save Troubled Children* (2005) and *The Upside Down Organization: Reinventing Group Care* (2008).

Frank received his law degree magna cum laude in 1993 from Notre Dame Law School, where he served on the Notre Dame Law Review. He also holds a master's degree in social work from the University of Nebraska at Omaha and a bachelor's degree in psychology from Creighton University.