



CEESA leads educational transformation through collaboration

CEESA is an educational service organization that promotes professional and personal collaboration among educators working in private, independent international schools in the Central and Eastern European region. Annual membership runs from July 1 until June 30.

Schools and organizations wishing to join CEESA should complete the online form at:
ceesa.org/ceesamembership.html

Associate Organization

Open to publishers, and providers of educational materials and other businesses and organizations wishing to participate in CEESA's conferences and enjoy the privileges of Associate Membership.

Associate Organization Status Benefits

Organizations can choose between three levels of Associate Organization membership:

1. **Professional:** offers benefits such as the discounted Conference registration rates, promo banner at a #CEESAconnects virtual event, one promo mailing to CEESA's mailing lists and more. The annual fee is \$1,200.
2. **Key Partner:** is entitled to all of the Professional benefits and more, including a text interview with a key person from your organization and a blog post about your service promoted via CEESA social networks. The annual fee is \$1,700.
3. **VIP Sponsor:** receives all of the Key Partner benefits and more, as well as being recognized as a sponsor of the annual CEESA Conference with additional exposure. The annual fee is \$3,500.

For a detailed list of membership features and benefits please see the table on the next page.

Questions

Please contact Helena Kereta at helena@ceesa.org with inquiries.



CEESA Associate Organization Membership Levels

		PROFESSIONAL	KEY PARTNER	VIP SPONSOR
ANNUAL FEE		\$1,200	\$1,700	\$3,500
General Membership Benefits	Logo & contact details at ceesa.org	✓	✓	✓
	One annual electronic promo email to CEESA listservs	✓	✓	✓
	NEW Logo & link promoted during #CEESAconnects virtual events	1 event	3 events	5 events
	NEW Promotion of events offered by your organization via CEESA social networks	1 / year	3 / year	5 / year
	NEW Blog post about your service at ceesaconnects.com , promoted via CEESA social networks	✗	1 / year	2 / year
	NEW One text interview with the key person about your service promoted via CEESA social networks	✗	✓	✓
	NEW One video interview with the key person about your service promoted via CEESA social networks	✗	✗	✓
	NEW Discount for marketing consulting	15%	25%	30%
CEESA Conference Benefits	Discounted registration fee for the CEESA Conference	✓	✓	✓
	Complimentary digital advertisement at ceesaconference.com *	✓	✓	✓
	Organization blurb & link at ceesaconference.com *	✓	✓	✓
	Listing in the Whova conference app *	✓	✓	✓
	Logo & link highlighted in the Whova conference app	✗	✗	✓
	A choice of prime spots for table setup in the CEESA Conference exhibit hall *	3rd choice	2nd choice	1st choice
	Sponsorship acknowledgement in a Conference speech by CEESA's Executive Director	✗	✗	✓
	Invitation to the VIP dinner at the CEESA Conference *	✗	✗	✓
	NEW Custom-made video promo materials created at the CEESA Conference *	Available for an additional fee	Available for an additional fee	✓

* If registered for the Conference