

What Makes RandomKid Unique:

Turning Service Projects into Opportunities to Empower Youth

Focus	RandomKid focuses on youth, working with them to put their education into action. We empower the youth donor and the recipient, blurring the line between them.
Diversity & Inclusion	RandomKid programs are designed to be accessible to youth with all levels of ability. RandomKid actively engages youth for the purpose of diversity and inclusion.
Vehicle of Change	Youth can choose to raise funds, organize collections or raise awareness through educational programs. How they change the world is up to them.
Directing Funds	RandomKid allows youth to direct any funds raised to specific areas of need that they choose.
Teacher Support	RandomKid does the leg-work work for all programs, freeing up the teacher to run a virtually “turn-key” project.
Project Support	RandomKid provides upfront funds to jumpstart youth’s social entrepreneurial projects. Youth are also given the opportunity to brand their own products to benefit their causes, and RandomKid coordinates the effort.
Process v. Outcomes	RandomKid is as much process-centered as outcome-centered. It is important to us that the whole project, from inception to completion, creates value and multiple opportunities for measureable impact.
Educational Supports through Safe Learning Communities	RandomKid provides youth the opportunity to safely connect, via web and phone conferences, with other schools around the nation/world working on the same goals, and with the people on the ground who are working on behalf of their fundraising efforts.
Meaningful Impact	RandomKid makes it possible for youth to combine their funds/collections/outcomes to increase their measurable, tangible impact (i.e. build schools, place wells, provide medical interventions)
Recognition	RandomKid gives youth recognition experientially; they can interact with other youth and adult mentors throughout their projects.